

AI and Ethics Charter

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AI and Ethics Charter

Our organisation believes that Artificial Intelligence (AI) can enhance our work and help us better serve our members and supporters. This charter sets out the principles and commitments that guide our ethical use of AI. It applies to everyone in our organisation, including staff, trustees, and volunteers.

1 Purpose and Alignment

We will only use AI technologies that further our charitable objectives and advance our mission to support our members, supporters, and beneficiaries.

2 Fairness and Inclusion

We will design and deploy AI systems in ways that treat individuals equitably, without discriminating on the basis of factors such as age, gender, race, or other protected characteristics.

3 Transparency and Accountability

We commit to being open about how we develop, acquire, and use AI tools. We will clearly explain the purposes of AI systems, and we will establish oversight mechanisms to hold ourselves accountable for any AI-driven decisions.

4 Privacy and Data Protection

We will respect the privacy rights of all individuals. This means collecting only the data we need, protecting it using robust security measures, and complying with all relevant data protection legislation, including the UK GDPR.

5 Safety and Reliability

We will prioritise safety and minimise risks throughout the AI lifecycle. This includes careful testing of AI tools, monitoring their performance, and acting swiftly to address any issues or unintended consequences.

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6 Ethical Review and Governance

We will maintain clear governance structures, such as ethics committees or advisory groups, to review AI projects and provide guidance on emerging ethical concerns. Their recommendations will inform our decision-making processes and help ensure ongoing compliance with our values.

7 Continuous Learning and Improvement

We will stay informed of evolving best practices and legal requirements related to AI. This includes regularly reviewing and updating our AI systems, policies, and training to reflect new insights and developments.

Through this charter, our organisation reaffirms its commitment to using AI responsibly, in line with our core values and with the needs and rights of our members and supporters at the forefront of every decision.

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